

# Shneiderman's 8 Golden Rules of Interface Design

## 1. Strive for consistency

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- Is the style of this element maintained across your site/app?
- Is this content placed in the correct location according to the site hierarchy?
- Does this follow the conventions for your chosen platform?
- How can you make your designs more consistent?

## 2. Enable frequent users to use shortcuts

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- Does the user know where they are at in the process?
- Does the user know what they have done after performing this action?
- How are you communicating this feedback to your user?

## 3. Offer informative feedback

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- Does the user know where they are at in the process?
- Does the user know what they have done after performing this action?
- How are you communicating this feedback to your user?

## 4. Design dialogue to yield closure

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- Does the user have to do any guessing here?
- Is it clear and obvious enough for your intended audience?
- Are there any next steps for the user?
- How are you communicating the system status with the user?

## 5. Offer simple error handling

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- Have you done everything imaginable to prevent this error from happening on your end?
- Is this error avoidable in the first place?
- If the user does make an error, how easy is it for them to fix it?

## 6. Permit easy reversal of actions

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- How many steps does the user have to take to reverse their actions?
- Will the user quickly realize they need to reverse the action in the first place?
- How can you make your users detect the possibility of reversal?

## 7. Support internal locus of control

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- Will the user feel in control at this specific touch point in your app?
- Will they be surprised in an unpleasant manner?
- Does the site feel easily navigable?
- Does the user feel safe and in control?
- How can you make the user feel more safe and in control?

## 8. Reduce short-term memory load

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- Are there enough visual cues here for the user to find the functionality or item?
- Do they have to remember things to understand what's going on?
- How can you help the user recall?